

JAMEELAH RA'OOF

TELL YOUR STORY



JamRa Books

CONNECT. CREATE. SHINE.

Tell Your Story: **CONNECT. CREATE. SHINE.**

TELL YOUR STORY

CONNECT.

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Tell Your Story: CONNECT. CREATE. SHINE.

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HOW TO SURVIVE FINACIAL AID

LOW PLACES: A FEARLESS TALE OF REDEMPTION

THE CRYSTAL LOCKET: A NOVEL

RE-ŞET: UNCOVERING THE TRUTH BY ANY MEANS

Tell Your Story: CONNECT. CREATE. SHINE.

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Tell Your Story

I help business owners and professionals tell their story. Our stories are what makes us who we are. In matter of fact, I would go further to say that it's our collection of stories that define our lives, our connections, our experiences and our outcomes.

After being a college professor for nearly a decade, I decided to develop an [Online Writing Workshop](#) using the same style of curriculum you would find in any college course. I feel that writing tools, tips and tricks should be available to more than just university students, and that the average person who is willing to get their story out should have this leg up too.

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This comprehensive 21 video course is designed to be self-paced, comes with a workbook companion and digs deep into some of the most challenging scenarios writers face. Such as; time constraints, writer's block, descriptions, grammar and ultimately publishing. But we'll get back to that later. Let's discuss the art of writing.

As a **five-time published author**, who once struggled with these roadblocks, I now possess the time and the tools required to educate others on these topics.

If you are in business, you may already understand the changing climate in advertising. **Consumers have so many choices** that we can no longer throw out discounts and cheesy commercials to get their attention. We have to connect and create in order to SHINE. We must put the people we serve first, so that they trust and relate to us. In other words, create relationships.

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Your story is a lot more than a culmination of your lowest lows and highest highs, it's the vessel through which you touch the world, change lives and INSPIRE.

Why write?

There is nothing like the feeling that comes along with following your heart and doing something you love. I have always been a writer and when I decided to become a professional author it was only natural. If you're thinking about becoming an author or following any dream you have, for that matter, let's discuss why writing should be a big part of that.

I set my own schedule. This has to be by far my favorite reason to write. Since the majority of my work is done from my laptop I am always available to get some writing in. Mondays happen to be my favorite day of the

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week. I wake early, think about how grateful I am that I have nowhere to be and snuggle into the couch with my computer. I run my business primarily through social media. This means I've had to sharpen my skills in connecting with my audience through the written word. Social media is about words, images, audio and video. **If we have a hard time putting our thoughts together, we have a hard time creating a viable audience.**

Writers get to play make-believe for a living. I love to come up with far-fetched stories that take my readers on a wild ride. I watch quite a bit of mystery tv shows and movies and they fuel my desire to write. Day-to-day life can be mundane, but writers get to escape into crazy characters and unpredictable storylines. **My stories enrich my life and the lives of those who read them.**

Writers also get to be role-models. My daughters look to me for guidance on a daily basis. I take my dreams

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and goals seriously because I want them to take theirs seriously too. I nurture them to be fearless and unbound. They think its super cool that I write books, have fans, my own website and that I get to work from home. It doesn't get any better than being your kids' hero. Being a writer gives my daughters permission to express themselves more clearly, use more words and cherish their stories. I am present in my interactions because my brain processes according to descriptions, settings and moments. **Writing makes us conscious in our own experiences.**

Writers travel a lot! We travel to expand our horizons, to experience new ways of life and to take a break from our routines. I can travel alone or with others and still have an amazing time. I always meet such eclectic and thoughtful people. Interesting people tend to travel often. Travelling alone doesn't have to be lonely. **I've written stories on the beaches of Maui, Puerto Rico, and Honduras; in the snow-capped**

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mountains of Pagosa Springs, Colorado, and from the top floor high rise buildings on the tiny Island of Manhattan. Writing can take you to out of town conventions and even to new countries for inspiration. I always feel that travel is a part of the job. After all, how could I write about the majestic black and gold sand of Maui if I have never been?

A writer's income is limitless. When I worked a 9 to 5 job, I mostly did so for the dependable monthly check. That's why many of us do it. The only downside to that monthly check was that it was exactly the same no matter how little or how much I worked. I didn't get paid for my effort **I got paid for showing up.** Writers understand that the more we work, the more passive income we can expect. I love to make money while I'm sleeping, especially when its a result of a labor of love, as I'm sure you would too. I'm not confined to a specific number of hours and pay. **Writers make their own money rules.**

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Writers leave a written legacy. I love the idea of someone reading my books 100 years from now and enjoying them as much, if not more, than readers do today. Books and written stories live on even after our physical bodies expire. I am mentored by men and women who lived more than 100 years ago because they left behind their written legacy. If it's important to you to leave your mark in this world, your words are a great way of doing just that. **My great, great, great grand-kids will know who I am and who they come from, through reading my books and stories. That is so exciting!**

Writers, dreamers, doers, creators and innovators are HAPPY. Don't ever let anyone convince you that doing something you love is a waste of time. I wrote when there was no money to be made, just for the love of it. I've taught classes for free and collaborated on some amazing projects for free because this is what I **LOVE**. I give away my creativity to the world generously and I am generously compensated. Not just with money

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but with love, friendships, connections, freedom and everything else that's AMAZING in life. Time and peace are so important to me. My days are full of peaceful moments and I always have time for my daughters. I'm sure you want more time with family and friends too. Writers have freedom. I love when readers tell me they learned something from my books or that my stories helped them through a rough patch. I am grateful for the opportunity and happy that I never gave up on becoming a better writer.

This is why my [Online Writing Workshop](#) is such a **game-changer**. I wasn't the most academically inclined person growing up, to say the least. I had a creative nature and an entrepreneurial mindset; if you're still reading this e-book I'm sure you can probably relate. I gobbled up any literature that spoke to this unexplored part of myself. I was always bogged down with big ideas with no outlet for them. Conventional thought process said to go to school, graduate from college, get a good

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job, get married, have kids, buy a house and be happy. I did **ALL OF THE ABOVE**, yet found myself longing for a deeper connection with my human experience, longing for a deeper connection with my kids and ultimately longing for more ways to express my creativity; which was not offered at my chosen 9 to 5.

My online writing workshop is unique, in that you see me, *Professor Ra'oof*, sitting in front of the camera, teaching you the same way I do in my classes, with power points and a workbook. Many online writing courses fall short in the video area. They rarely take the time to explain each topic and many don't give short homework assignments so that students can retain what they are learning and measure their new skillset. Each of the 21 videos in this series provide hands-on assignments that will expand your writing knowledge **instantly**.

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Business Owners and Professionals (Keep Reading)

ALL professionals need to tell their stories. Not only is writing therapeutic and an excellent personal development tool; it also fosters confidence, credibility and **everyday business owners become go-to experts.** We tell stories on job interviews, at parties, on social media and during business transactions. We are hoping to make a connection with the listener. I did not see exponential growth in my business until I began to tell my stories. **People do business with people, not companies.**

[Watch my FREE Bonus Video “Why Write?”](#)

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Writing a book, to even a seasoned novelist, can seem like a daunting task. Not because the finished product is not worth it, but because of the time and dedication we generally attach to getting a book done. My niche in the writing business sort of just fell into my lap. I had been helping people with writing blogs, novels and e-books for some time and recently realized they were mostly professionals and business owners. It became more apparent to me that those who are in the process of branding themselves felt creating a book or a blog was the next logical step. E-books can range from 20 pages to 100 pages, you choose. After all, novels are just a series of short stories with *to be continued* at the end of each chapter.

Professionals desire something tangible their clients can use to gain better insight into them and their business. Consumers want to know how we started, where we're from, what made us choose our profession and most importantly; our stories of triumph. **They want**

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to be inspired by you. Here is the link to a story I posted on Facebook, ["My Rock Bottom"](#), which generated, tons of new fans, followers, business contacts, email list subscribers and best of all; INSPIRATION. People were moved and grew a little taller; mentally and emotionally after connecting with me through a very real testimonial. (Read the comments below the Facebook post).

Building confidence is a major outcome related to completing a book project and becoming a better writer. Whether it is a sixty-page e-book or a four hundred-page novel, the feeling of completion instills a certain level of excitement and pride (the good kind) in us. The confidence then transfers over into the services we provide for our clients. We become clear on our offerings and clear on why we feel our businesses or brand is so important.

Credibility is a huge part of building a brand or business. Credibility is shown in customer reviews,

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quality websites and the availability of a book or blog. Clients see you as a person or business they can trust. With so many options related to businesses and services, consumers want to be sure they are choosing someone who will do exactly what they say, charge a reasonable price and be available for future questions and consultations. **Clients want to feel that they can depend on you.**

Establishing yourself as a go-to expert is next-level branding. After people understand that you are credible and competent, becoming an expert is only natural. An expert is the boss, they make things happen. They not only quickly adapt to changes in their industry, they also set the standard by developing and driving the latest trends. This brand or business is at the front of the line and their clients want a piece of that action. They want to know that they are working with the best of the best. They want to know that you would hire yourself if you had the chance. Would you pay **you** to work for you?

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A book or blog generates this level of energy and excitement around your brand. You are not only an owner but you become an innovator in the eyes of your clients. Your online copy reflects how your quality is perceived.

Whether you are looking to brand yourself or are in the process of building your business, a book or a blog is a good idea. It is merely one spoke in a sturdier wheel, which has become an industry standard for those who are looking for astronomical growth.

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Don't Give Up!

I get so excited and inspired when listening to speakers like Les Brown and Lisa Nichols. They reminded me that I was not crazy, that my desire and dream to be an international author who educates the masses through comprehensive online courses and books was possible. It is easy to be deterred and follow other opportunities when our dreams have yet to manifest.

I vividly remember a party I once hosted as a Mary Kay Consultant. I didn't love the business as much as I loved connecting with clients, but I figured I could make some extra money that would eventually fund my

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dream. Turns out, being a consultant was just another full-time job, like the jobs I was actively trying to work my way out of.

I scheduled a party and reserved a party space for my guests. I bought tons of candy, wrapped tons of door prizes, rented tables and chairs, and catered the food for the event myself. I had 100 beautiful invitations made, which I distributed to my friends, family, neighbors, coworkers, and every other female on my contact list. My brother graciously came by to help me with the party. I wanted him to record it so that I could show it on my web page.

The day of the party arrived and absolutely **NO ONE** showed up. I felt so humiliated. I sat there for hours in disarray. My knees buckled like a lonely kid sitting outside of the school house, after hours, waiting hopelessly for their parent to arrive. I asked my brother not to tell anyone about the disaster and to this day, he

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hasn't. But now I want to tell everyone, because that was one of the many challenges I faced on my way to establishing myself as an independent writer and business owner, and you may experience something like this too. It is heartbreaking, it feels defeating and impossible.

That event changed me. It changed me for the BETTER. It taught me that no one else had to support my dreams, no one else had to love my ideas and no one else had to tell me "Yes!" in order for me to keep writing. This is one of the places where my slogan, **"Stop waiting on other people's YES!"** came from. Your vision is for you and no one else.

I didn't let that event make me bitter, but instead, better. If you can remember that tough moments are there to strengthen you and not tear you down; you will be invincible, unmovable, and unshakable.

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“It’s not over until you win!” ~Les Brown

When I experience moments of despair, I reflect on my “5”, my 5 reasons why giving up on my dreams and goals has never been an option. This is one of the methods from my [21 video Online Writing Workshop](#) that I utilize in the “Why Write?” module. If we remember the why, we can conquer most anything. Let my list inspire you to create your 5.

1. We get one life! (*that we know of*)
2. I want my daughters to know that greatness is for them too.
3. I want to educate and inspire people all over the world.
4. I want to see and explore the world.
5. This journey grows me in ways that settling for my old life could not.

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This is my list that I turn to on a daily basis. It keeps me sane during disappointments, it keeps me working hard when I should be sleeping and makes me continuously fall madly in LOVE with my journey.

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I hope this e-book has inspired you to become a better writer and shows you how writing well should be included in all business plans, resumes, social interactions, creating and connecting. If you're not receiving the support you envision, it may be time to re-evaluate your delivery.

This workshop is for those serious about **Telling Their Story**. Learn how to start a project, perfect the project and put it on the market. This workshop consists of 21 in-depth videos on specific subjects related to creating a writing project. Such as, generating ideas,

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creating a writing plan, establishing an outline, developing characters, describing settings, grammar, accountability partners and more. The [FORUM](#) page on my website is geared towards creating a community of writers, where we can share ideas, give support and provide resources. This [Online Writing Workshop](#) takes you from beginning to end. We tackle these topics step-by-step, with real life stories and solutions for common challenges; like time constraints and finding clarity.

Course outcomes:

- Solidified Ideas
- Project Clarity and Writing Plans
- Technical writing knowledge (plot, theme, pace, etc.)
- Independent Publishing Steps
- Goal Setting
- Confidence to Complete
- LIFETIME Access to this online workshop!

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This comprehensive course comes with a workbook companion to follow along with while answering detailed questions about your project. Learn valuable skills you don't have to spend an entire semester in school attempting to acquire. Let me show you how to CONNECT. CREATE. and SHINE. through sharing your stories with the world.

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LET'S CONNECT!

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Hope to see you there!